

# SPECIFICATIONS FOR READER BOARD SIGNAGE

VISIBLE OPENINGS FOR:	4 INCH	6 INCH	8 INCH	10 INCH	12 INCH	15 INCH	17 INCH
1 LINE OF COPY	7-1/2"	9-1/2"	12-1/2"	14-1/2"	16-1/2"	19-1/2"	21-1/2"
2 LINES OF COPY	13-3/8"	17-3/8"	23-3/8"	27-3/8"	31-3/8"	37-3/8"	41-3/8"
3 LINES OF COPY	19-1/4"	25-1/4"	34-1/4"	40-1/4"	46-1/4"	55-1/4"	61-1/4"
4 LINES OF COPY	25-1/8"	33-1/8"	45-1/8"	53-1/8"	61-1/8"	73-1/8"	81-1/8"
5 LINES OF COPY	31"	41"	56"	66"	76"	91"	101"

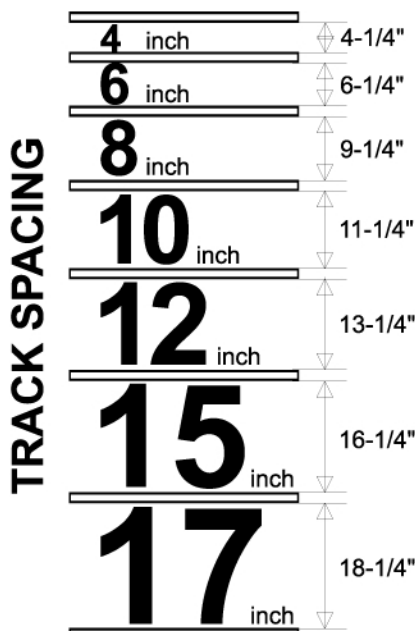
## OPTIMUM VIEWING DISTANCE FOR RED OR BLACK LETTERS AGAINST WHITE

- 4" LETTERS = 150 FEET
- 6" LETTERS = 200 FEET
- 8" LETTERS = 350 FEET
- 10" LETTERS = 450 FEET
- 12" LETTERS = 525 FEET
- 15" LETTERS = 630 FEET
- 24" LETTERS = 1000 FEET
- 30" LETTERS = 1250 FEET
- 36" LETTERS = 1500 FEET
- 42" LETTERS = 1750 FEET
- 48" LETTERS = 2000 FEET

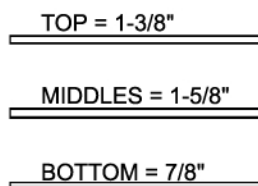
## NUMBER OF CHARACTERS THAT WILL FIT IN A TEN FOOT LENGTH OF TRACK: (INCLUDING SPACE)

- 4" LETTERS = 34-1/2 CHARACTERS
- 6" LETTERS = 24 CHARACTERS
- 8" LETTERS = 18-1/2 CHARACTERS
- 10" LETTERS = 14-1/2 CHARACTERS
- 12" LETTERS = 12 CHARACTERS
- 15" LETTERS = 10 CHARACTERS
- 17" LETTERS = 8-1/2 CHARACTERS
- 24" LETTERS = 6 CHARACTERS

**RECOMMENDED MINIMUM PER SIGN:**  
12-15 LETTERS PER LINE / 40-50 PER SIGN



## TRACK SIZES



**6' - 18' MAXIMUM HEIGHT FOR USE OF LETTER CHANGING ARMS**



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